

2012 ANNUAL PROFILE

SOUTHERN IOWA COUNCIL OF GOVERNMENTS REGIONAL REPORT

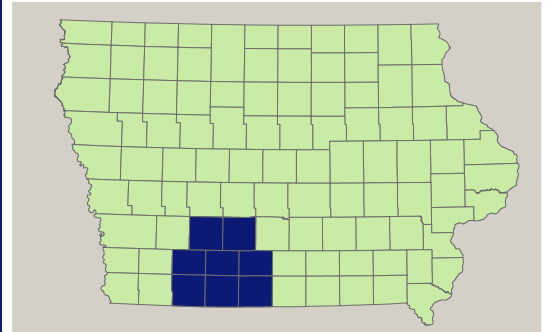
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2011*, the largest private industry in the Southern Iowa Council of Government's Region was **manufacturing**, representing 17.0 percent (4,008) of the region's total covered employment of 23,602. The region's total employment increased by 1.6 percent since 2010, while the average annual wage increased by 2.8 percent to \$30,212 for all industries.

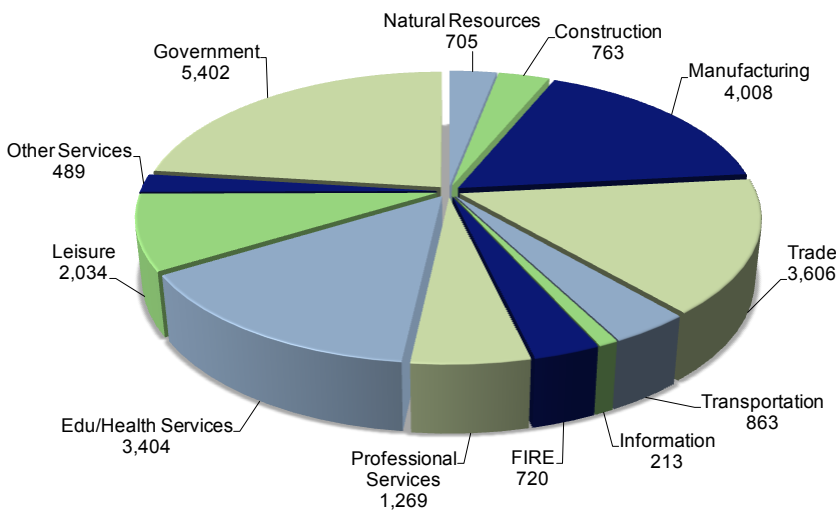
The region's average weekly wage for all industries was \$581 for 2011. This was an increase of 2.8 percent since 2010. The highest average weekly wage for a private sector was in **transportation & utilities**, averaging \$794 with gross total wages of \$35.7 million. Between 2010 and 2011, the **leisure & hospitality** sector reported the largest percentage increase in average weekly wage of 5.9 percent (\$14).

STATE OF IOWA



Southern Iowa Council of Governments Region

2011* Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Listed Alphabetically

Name of Company	Industry
Bunn-O-Matic Corporation	Manufacturing
Cardinal Glass Industries	Manufacturing
Farleys & Sathers Candy Company	Manufacturing
Graceland University	Educational Services
Hy-Vee Food Stores	Retail Trade
Michael Foods	Manufacturing
Osceola Foods Corporation	Manufacturing
Terrible's Casino & Resort	Leisure & Hospitality
Wal-Mart Stores	Retail Trade
Wellman Dynamics Corporation	Manufacturing

Source: ALMIS Employer Database

Note: 2011* data refers to the four quarters ending June 30, 2011

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Counties Included in Southern Iowa Council of Governments Region

Adair	Madison
Adams	Ringgold
Clarke	Taylor
Decatur	Union

2011* Covered Employment (QCEW)

		%
Total Employment	23,602	1.64 ¹
Average Weekly Wage	\$581	77.88 ²
Largest Private Sector:		
Manufacturing	4,008	2.00 ³

¹ Percent is based on statewide covered employment of 1,441,366

² Percent is based on statewide average weekly wage of \$746

³ Percent is based on statewide covered employment in specified sector

Census Statistics

Regional Population (2010)	67,453
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2012 SOUTHERN IOWA COUNCIL OF GOVERNMENT REGIONAL PROFILE

2010 - 2011 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2010	2011	% Change		2010	2011	% Change
2,082	2,073	-0.43%	Total All Industries	23,221	23,602	1.64%
1,784	1,774	-0.56%	Private Business	17,747	18,200	2.55%
90	90	0.00%	Ag/Natural Resources & Mining	660	705	6.82%
206	203	-1.46%	Construction	817	763	-6.61%
83	79	-4.82%	Manufacturing	3,835	4,008	4.51%
399	397	-0.50%	Trade	3,608	3,606	-0.06%
135	134	-0.74%	<i>Wholesale Trade</i>	950	964	1.47%
264	263	-0.38%	<i>Retail Trade</i>	2,658	2,641	-0.64%
82	78	-4.88%	Transportation & Utilities	842	863	2.49%
28	28	0.00%	Information	226	213	-5.75%
165	163	-1.21%	Finance, Insurance, and Real Estate	752	720	-4.26%
198	193	-2.53%	Professional & Business Services	1,061	1,269	19.60%
187	194	3.74%	Education & Health Services	3,261	3,404	4.39%
176	174	-1.14%	Leisure & Hospitality	2,068	2,034	-1.64%
155	160	3.23%	Other Services	504	489	-2.98%
299	299	0.00%	Government	5,473	5,402	-1.30%
52	59	13.46%	<i>State</i>	260	244	-6.15%
167	164	-1.80%	<i>Local</i>	4,877	4,823	-1.11%
79	76	-3.80%	<i>Federal</i>	336	335	-0.30%

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Region's Industries by Greatest Number of Worksites

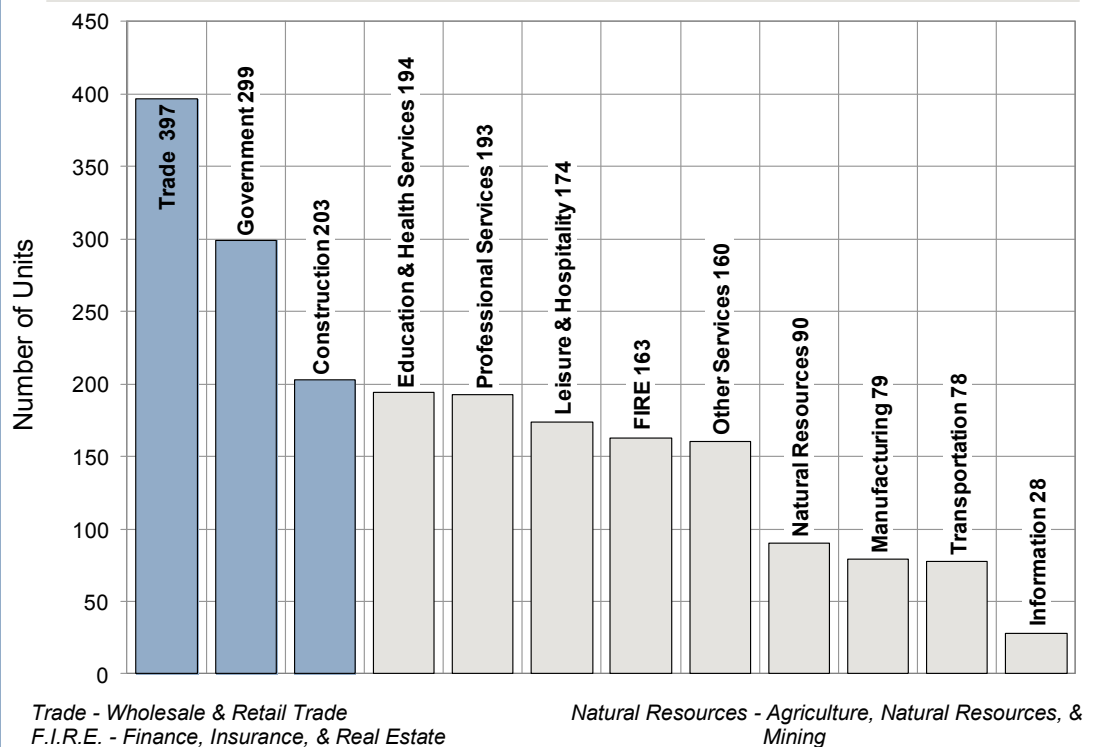
Wholesale & Retail Trade
397

Government
299

Construction
203

Reporting Units by Industry in 2011*

A Unit is Defined as a Worksite

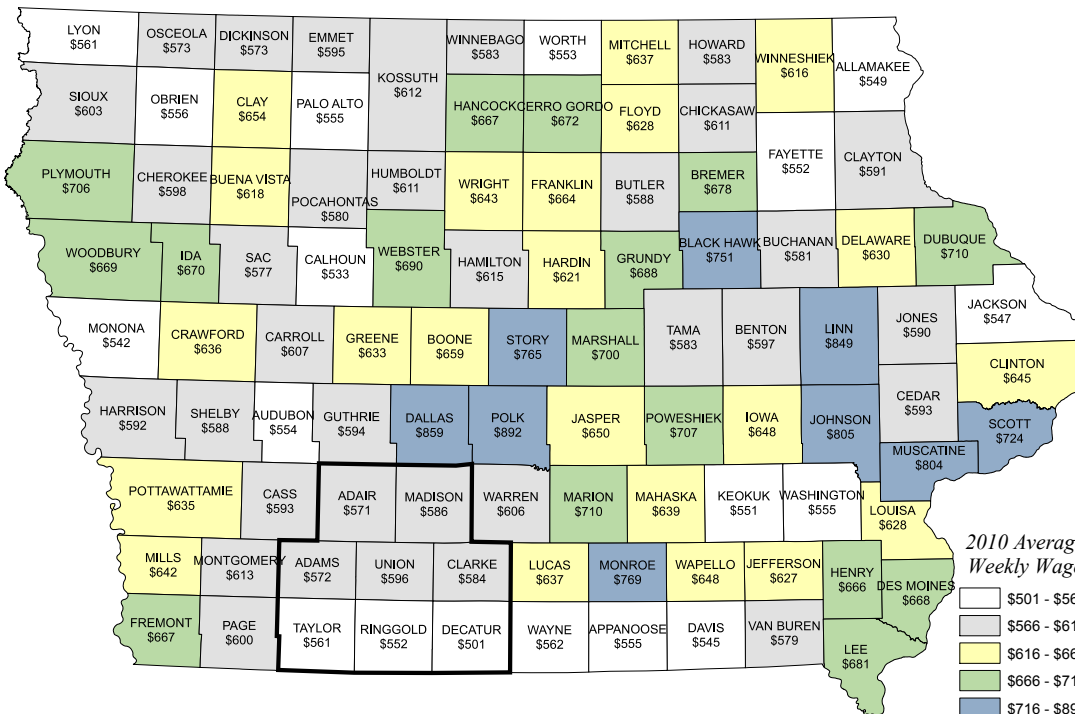


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2010 - 2011 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2010	2011	% Change		2010	2011	% Change
\$ 29,380	\$ 30,212	2.83%	Total All Industries	\$ 565	\$ 581	2.83%
\$ 28,132	\$ 29,068	3.33%	Private Business	\$ 541	\$ 559	3.33%
\$ 30,160	\$ 30,212	0.17%	Ag/Natural Resources & Mining	\$ 580	\$ 581	0.17%
\$ 36,660	\$ 35,828	-2.27%	Construction	\$ 705	\$ 689	-2.27%
\$ 36,816	\$ 35,828	-2.68%	Manufacturing	\$ 708	\$ 749	5.79%
\$ 24,960	\$ 25,844	3.54%	Trade	\$ 480	\$ 497	3.54%
\$ 39,780	\$ 40,092	0.78%	Wholesale Trade	\$ 765	\$ 771	0.78%
\$ 19,656	\$ 20,644	5.03%	Retail Trade	\$ 378	\$ 397	5.03%
\$ 39,104	\$ 41,288	5.59%	Transportation & Utilities	\$ 752	\$ 794	5.59%
\$ 30,472	\$ 31,928	4.78%	Information	\$ 586	\$ 614	4.78%
\$ 35,984	\$ 37,700	4.77%	Finance, Insurance, Real Estate	\$ 692	\$ 725	4.77%
\$ 28,236	\$ 28,132	-0.37%	Professional & Business Services	\$ 543	\$ 451	-16.94%
\$ 24,648	\$ 24,440	-0.84%	Education & Health Services	\$ 474	\$ 470	-0.84%
\$ 12,272	\$ 13,000	5.93%	Leisure & Hospitality	\$ 236	\$ 250	5.93%
\$ 22,984	\$ 23,816	3.62%	Other Services	\$ 442	\$ 458	3.62%
\$ 33,332	\$ 33,956	1.87%	Government	\$ 641	\$ 653	1.87%
\$ 48,360	\$ 48,984	1.29%	State	\$ 930	\$ 942	1.29%
\$ 31,824	\$ 32,448	1.96%	Local	\$ 612	\$ 624	1.96%
\$ 43,784	\$ 44,564	1.78%	Federal	\$ 842	\$ 857	1.78%

Average Weekly Wage for All Industries by County Annual 2010



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Average Weekly Wage Comparisons

SICOG
Region
\$581

Statewide
\$746

Nation
\$899

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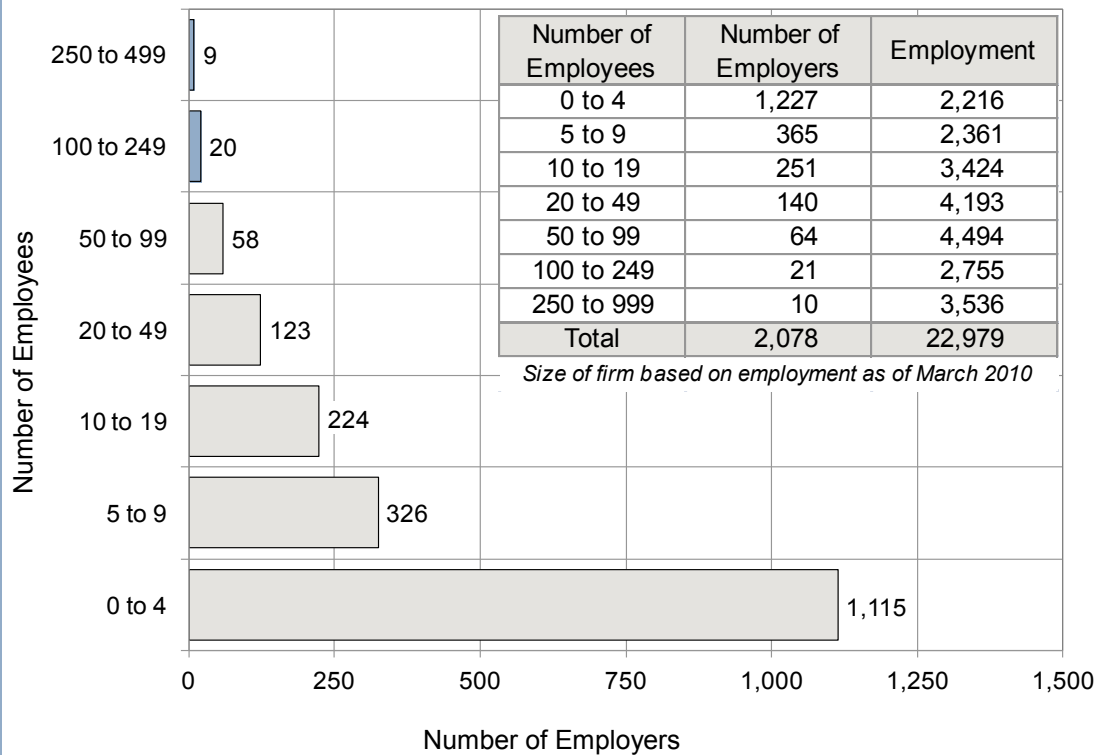
Size of Firm

31 firms in the SICOG Region employ 100 or more workers, totaling 6,291 employees, which accounts for 27.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.4 percent of all establishments region-wide.

Size of Firm Based on Employment

March 2010



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2010 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

4th Quarter 2009 and 2010 Average by Region and State of Iowa

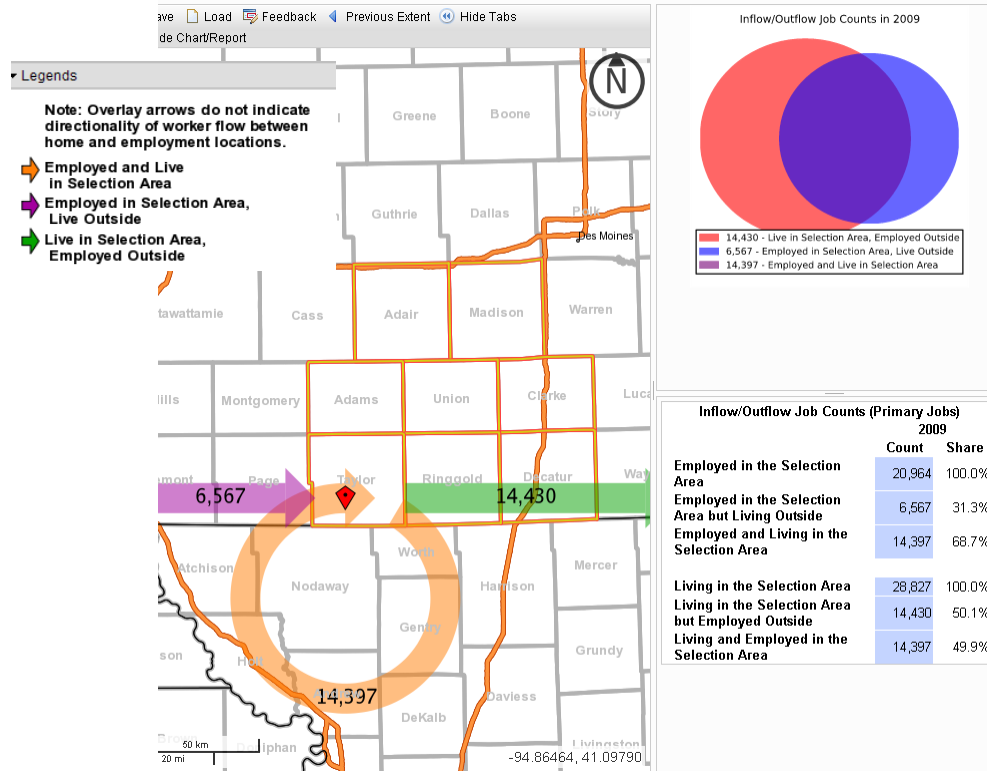
Quarterly Workforce Indicators	SICOG Region (Q3-2010)	SICOG Region (Avg: 4th Qtr 2009 - 3rd Qtr 2010)
Total Employment	22,677	22,159
Net Job Flows	-1,160	-221
Job Creation	938	1,117
New Hires	3,138	2,658
Separations	4,887	3,639
Turnover	1	1
Average Monthly Earnings	20,120	20,097
Average New Hire Earnings	13,514	12,906

Quarterly Workforce Indicators	State of Iowa (Q3-2010)	State of Iowa (Avg: 4th Qtr 2009 - 3rd Qtr 2010)
Total Employment	1,432,386	1,430,279
Net Job Flows	-59,163	-15,226
Job Creation	56,797	62,575
New Hires	159,207	162,273
Separations	269,359	223,797
Turnover	0	0
Average Monthly Earnings	3,449	3,201
Average New Hire Earnings	1,851	1,800

Source: Local Employment Dynamics, www.iowaworkforce.org/lmi/empstat/ledindex.html. For definitions of the Quarterly Workforce Indicators, visit <http://lehd.did.census.gov/led/datatools/qwiapp.html> and select the 'i' icon in front of the indicator of interest.

ON THE MAP — SICOG Region

Where Workers Live that are Employed in the Region



For an online tour of the application, please follow this link: http://lehd.did.census.gov/led/datatools/learning/On_the_Map/index.htm.

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2009, there were 20,964 primary jobs in this region.

There are 14,397 residents of the SICOG Region that are employed in the region (49.9%).

There are 6,567 jobs in the SICOG Region that are filled by workers residing outside of the region.

ON THE MAP Statistics — SICOG Region

Distribution of Worker's Age and Monthly Earnings

	2009		2008		2007	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	20,964	100.0%	21,288	100.0%	21,382	100.0%
Jobs by Worker Age						
	2009		2008		2007	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	4,950	23.6%	5,212	24.5%	5,182	24.2%
Age 30 to 54	11,143	53.2%	11,106	52.2%	11,405	53.3%
Age 55 or older	4,871	23.2%	4,970	23.3%	4,795	22.4%
Jobs by Earnings						
	2009		2008		2007	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	5,593	26.7%	5,820	27.3%	5,926	27.7%
\$1,251 to \$3,333 per month	10,502	50.1%	10,764	50.6%	11,118	52.0%
More than \$3,333 per month	4,869	23.2%	4,704	22.1%	4,338	20.3%

Source: Local Employment Dynamics, On the Map: <http://lehdmap.did.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehdmap.did.census.gov/help.pl> and select any of the "Help" topics.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 20,964 in this region and the distribution of age and monthly earnings of the workers.

23.2 percent of the region's workers are age 55 and older.

50.1 percent of this region's workers earn between \$1,251 and \$3,333 per month.

2012 SOUTHERN IOWA COUNCIL OF GOVERNMENT REGIONAL PROFILE

Top 20 Growing Industries by Employment (All SICOG Counties except Madison)

2008 - 2018

Industry Description	NAICS Code	2008 Estimated Employment	2018 Projected Employment	Total Growth	Percent Change
Educational Services	616	3,135	3,395	260	8.3%
Ambulatory Health Care Services	621	665	885	220	33.1%
Nursing and Residential Care Facilities	623	1,555	1,755	200	12.9%
Social Assistance	624	605	795	190	31.4%
Self Employed and Unpaid Family Workers	671	2,915	3,075	160	5.5%
Administrative and Support Services	561	590	730	140	23.7%
Hospitals	626	1,095	1,230	135	12.3%
Internet Service Providers, Web Search	518	280	400	120	42.9%
Truck Transportation	484	385	495	110	28.6%
Specialty Trade Contractors	238	450	550	100	22.2%
Support Activities for Transportation	488	30	130	100	333.3%
Local Government, Excl Education & Hospitals	930	1,450	1,540	90	6.2%
Religious, Grantmaking, Civic, Prof Orgs	813	555	625	70	12.6%
Machinery Manufacturing	333	1,055	1,120	65	6.2%
General Merchandise Stores	452	480	545	65	13.5%
Food Services and Drinking Places	722	1,365	1,420	55	4.0%
Warehousing and Storage	493	190	235	45	23.7%
Professional, Scientific, and Technical Services	541	330	375	45	13.6%
Food Manufacturing	311	1,300	1,340	40	3.1%
Nonmetallic Mineral Product Manufacturing	327	420	455	35	8.3%

Source: Long-Term Industry Projections - IWD Region 14—includes Montgomery County, but not Madison County

“Hot Jobs” in Region 14 (All SICOG counties, except Madison)

2008 - 2018

Occupational Title	2008 Estimated Employment	2018 Projected Employment	Region 14 2010 Mean Annual Wage	Annual Growth Rate (%)
Bachelor's Degree				
Accountants and Auditors	225	270	\$ 53,008	1.8
Elementary School Teachers, Except Special Education	455	515	\$ 34,071	1.2
Postsecondary Education (Long-term on-the-job training or work experience in a related occupation)				
Registered Nurses	600	740	\$ 48,529	2.3
Licensed Practical and Licensed Vocational Nurses	210	245	\$ 37,190	1.7
High School Diploma or Equivalent (Moderate-term on-the-job training)				
Maintenance and Repair Workers, General	350	395	\$ 35,243	1.4
Bookkeeping, Accounting, and Auditing Clerks	535	600	\$ 27,733	1.2
Customer Service Representatives	220	300	\$ 26,678	3.6
Less than High School Diploma (Short-term on-the-job-training)				
Truck Drivers, Heavy and Tractor-Trailer	615	780	\$ 38,645	2.7

Occupations are selected based on growth factors in the IWD Region 14 2008-2018 occupational projections. The occupations listed have a higher growth rate than the IWD Regions' 14 average of 0.7%. This information is not available on a customized geographical basis. The information provided is for IWD Region 14, which includes all SICOG counties, except Madison—and includes Montgomery County).

2012 SOUTHERN IOWA COUNCIL OF GOVERNMENT REGIONAL PROFILE

Employment and Unemployment Statistics

Annual 2010

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Adair	4,220	230	5.3	3,990
Adams	2,080	110	5.2	1,970
Clarke	4,840	380	7.8	4,460
Decatur	4,110	280	6.7	3,840
Madison	8,200	600	7.0	7,600
Ringgold	2,450	130	5.1	2,330
Taylor	3,320	180	5.5	3,130
Union	7,040	400	5.7	6,650
Total	36,260	2,310	Avg 6.4	33,970

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly; whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS), www.iowaworkforce.org/lmi/pressrelease/index.html

QUICK FACTS

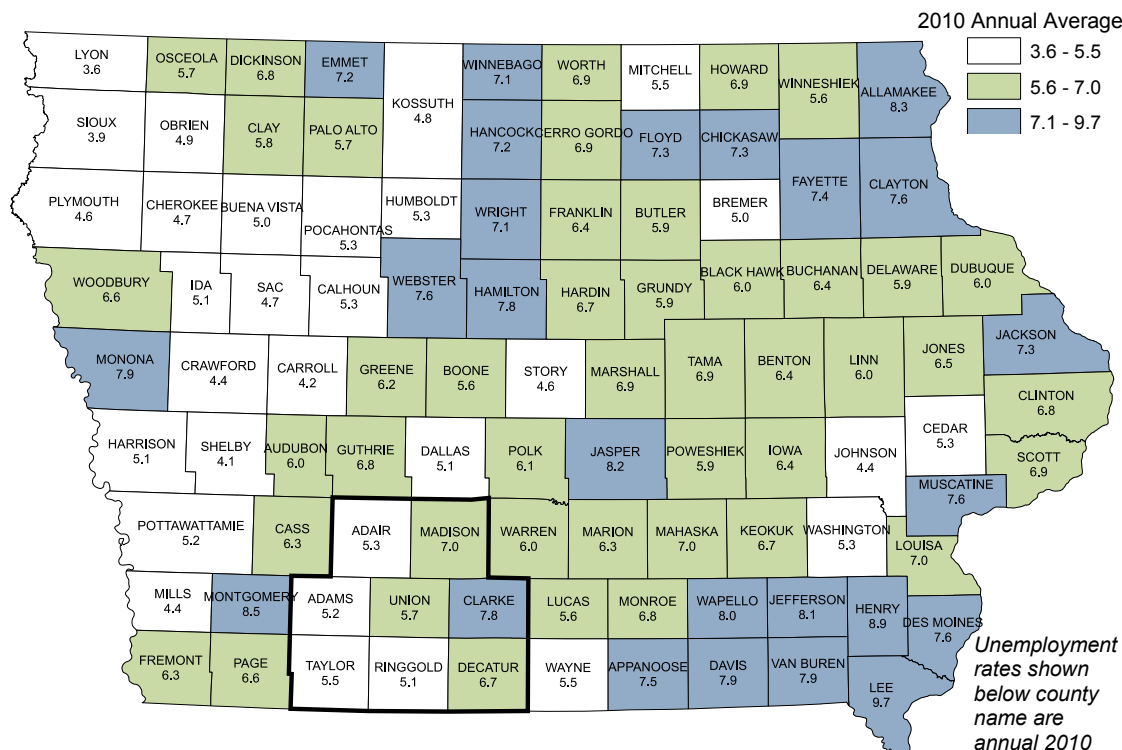
Labor Force 2010

Unemployment averaged 6.4 percent in this region in 2010. The region's jobless rate translated into 2,310 unemployed persons.

The annual 2010 unemployment rate for this area was slightly higher than the statewide average of 6.1 percent.

Unemployment Rates per Iowa Counties

2010 Annual Average



Source: Local Area Unemployment Statistics (LAUS), www.iowaworkforce.org/lmi/laborforce/index.html

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2010 at 9.7 percent.

Lyon County reported the lowest jobless rate in the state in 2010 at 3.6 percent

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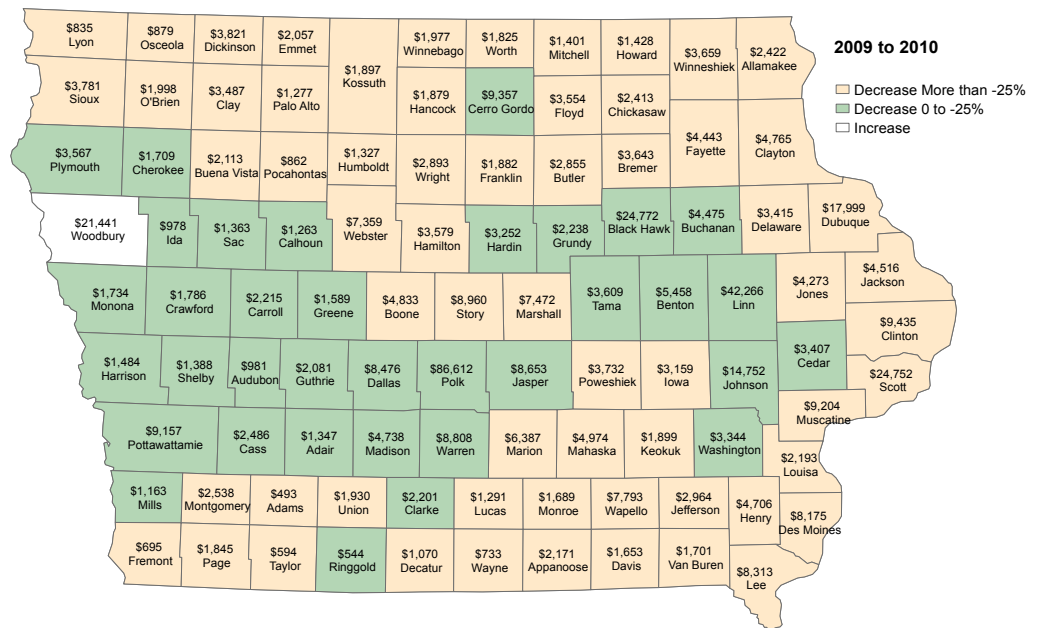
QUICK FACTS

Annual 2010 UI Benefits

UI Benefits for Iowa decreased from \$806.2 million in 2009 to \$599.4 million in 2010, a 25.7 percent reduction.

UI Benefits in the SICOG Region decreased from \$17.0 million in 2009 to \$12.9 million in 2010, a 24.1 percent decline.

Total Unemployment Insurance (UI) Benefit Payouts Annual 2010



Note: Dollar values are in thousands. Total UI Benefit payouts include benefits paid under the Iowa unemployment insurance program and federal benefits paid under the unemployment compensation for federal employees and service personnel programs. Benefit payout is based on claimant's county of residence. Figures do not include the Temporary Emergency Unemployment Compensation program (TEUC).

Source: Unemployment Insurance Statistical Data, www.iowaworkforce.org/lmi/uistats/index.html

CONTACT INFO

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Des Moines, IA 50319

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trends@iwd.state.ia.us
www.iowaworkforce.org

Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.

TTY 515-281-4748;
1-800-831-1399



For Additional Information about Region 14—Visit our Website!

<http://iwin.iwd.state.ia.us/iowa/Regions?area=00014>

The screenshot shows the website interface for Region 14. It includes a navigation menu with links like 'Home', 'Business', 'Careers', 'Cost of Living', 'Education', 'Industries', 'Iowa Trends', 'Jobs', 'Population', 'Publications', 'Regions', 'Unemployment', 'Wages & Income', and 'Youth'. The main content area has a header for 'Region 14' and a sub-header for 'Overview'. Below the overview text is a map of Iowa with Region 14 highlighted. The 'Demographic Profiles' section includes a dropdown menu for 'SELECT AREA:' with 'Adair County' selected and a 'View Demographic Profile' button.